As a University of Excellence, Universität Hamburg is one of the strongest research universities in Germany. As a flagship university in the greater Hamburg region, it nurtures innovative, cooperative contacts to partners within and outside academia. It also provides and promotes sustainable education, knowledge, and knowledge exchange locally, nationally, and internationally.

The ZBW—Leibniz Information Centre for Economics is the world’s largest information center for economic literature. The institution holds more than four million volumes and enables access to millions of online documents in economics. The ZBW is a research-based academic library and a member of the Leibniz Association.

The ZBW and Universität Hamburg have agreed on a joint appointment and invite applications for the position of the

**PROFESSORSHIP (W3) FOR BUSINESS ADMINISTRATION OR ECONOMICS, WITH A FOCUS ON DIGITAL ECONOMICS IN CONJUNCTION WITH THE POSITION OF HEAD OF KNOWLEDGE TRANSFER IN ECONOMICS PROGRAM AREA AT THE ZBW**

in the Faculty of Business, Economics and Social Sciences, commencing as soon as possible, ref. no. 2334/W3

The head of the Knowledge Transfer in Economics program area at the ZBW is initially limited to four years.

If this is a first appointment, the professorship will be limited in accordance with Section 16 subsection 2 number 4 of the Hamburg higher education act (Hamburgisches Hochschulgesetz, HmbHG). It will be transformed into a tenured professorship if an evaluation procedure with a positive outcome has been conducted.

**RESPONSIBILITIES:**

The successful candidate is expected to conduct research and teach in the field of business administration or economics. As a professor of the Faculty of Business, Economics and Social...
Sciences, the post holder is required to teach two–four teaching hours per week (one–two courses per semester) and to assume examination duties.

The professorship is located at the interface of research on digitalization processes in the economy, their dynamics and consequences, and research on and with digital methods in economics.

The head of the Knowledge Transfer In Economics program area includes exploring research and publication processes in economics in the era of digitalization. One focus is on the reciprocal knowledge transfer between digital information infrastructures and economics in order to align the possibilities for digital information infrastructure with the needs of economics and to formulate requirements for modern information infrastructure developments. In addition, experience with digital publishing processes and digital information infrastructure as a basis for economic analyses are also desirable (e.g., big data analyses).

In their application, applicants are expected to indicate to which of the University’s core research areas, emerging fields, or profile initiatives (https://www.uni-hamburg.de/en/forschung/forschungsprofil/forschungsschwerpunkte.html) their research can best be assigned. Duties include participation in one or more of the core research areas, emerging fields, or profile initiatives.

Section 12 subsection 7 sentence 2 HmbHG applies.

**REQUIREMENTS:**

Academic qualifications and additional requirements as specified in Section 15 HmbHG.

**ADDITIONAL CRITERIA:**

Applicants are expected to have an excellent research record and international research experience as well as a successful track record in acquiring external funding and carrying out externally funded projects. A specialization in one or more of the ZBW’s areas of research focus is desirable. The University places particular emphasis on the quality of teaching and therefore requests that applicants provide details of their teaching experience and objectives.

Non-German speaking post holders are expected to acquire the language skills necessary to teach in German (Level C1 of the Common European Framework of Reference for Languages) within two years of commencing employment providing they do not have the requisite skills when starting.

Following hearings to evaluate knowledge and expertise, selected candidates will be further assessed to ascertain their skills in the areas of management and human resources.

In accordance with Section 14 subsection 3 sentence 3 HmbHG, Universität Hamburg and the ZBW seek to increase the proportion of women in teaching and research and encourage female academics to apply.

Suitable disabled candidates or applicants with equivalent status with comparable qualifications, abilities, and experience receive preference in the application process.
For further information, contact Prof. Jetta Frost on +49 40 42838-7435 or jetta.frost@uni-hamburg.de.

Due to the current corona pandemic, and its attendant restrictions, we anticipate academic search procedures and interviews will be conducted via digital means. Please contact the Chair of the Search Committee for more information.

The application deadline is **28 May 2020**. Please submit your application with your CV, list of publications, teaching experience, successful external funding record, copies of certification and documents, teaching and research plans, additional evidence of skills and experience, such as presentations, posters, significant roles held in organizations, etc. where available, and the reference number **2334/W3**, preferably by email in a single PDF file, to Bewerbungen@uni-hamburg.de or per post to:

An den
Präsidenten der Universität Hamburg
Stellenausschreibungen
Mittelweg 177
20148 Hamburg

Please submit a completed application form alongside your application documents. Link to application form: [www.uni-hamburg.de/form-prof-wiso-en](http://www.uni-hamburg.de/form-prof-wiso-en)