



Universität Hamburg  
DER FORSCHUNG | DER LEHRE | DER BILDUNG





## Hamburg Networking Conference

Universität Hamburg, 20 – 23 September 2023

### Program

#### Wednesday, 20 Sept. 2023

- 15:00 Optional: Pick-Up at Hotel
- 15:30 Welcome @University Museum and Campus Tour  
Main Building Universität Hamburg  
 Edmund-Siemers-Allee 1  
20148 Hamburg  
First Floor
- 18:00 Opening Reception and Dinner at Restaurant "Okzident"  
 Rothenbaumchaussee 64  
20148 Hamburg

#### Thursday, 21 Sept. 2023

- 9:00 Registration / Morning coffee&tea  
 Mittelweg 177  
20148 Hamburg  
Room: N0006/8 (Ground floor)
- 9:30 *Moin Moin!* at Universität Hamburg (Room: N0006/8)  
Keynote by Courtney Peltzer-Hönicke: "Universität Hamburg: Internationalization's role in innovating and cooperating for a sustainable future "  
Welcome and Opening of Conference  
Group Photo
- 11:00 Refreshments (Room: N0075)
- 11:30 **Workshop 1** (two parallel sessions)  
**1.1 Multilateral Networks, the future of international collaboration? Broadening the European University Alliances** (Room: N0071/73)  
The European Commission states: "European Universities are transnational alliances that will lead the way towards the universities of the future, promoting European values and identity and enhancing the quality and competitiveness of European higher education."  
How do we create and uphold multilateral global and regional, value-based networks? In this session we want to explore with our partners what we all require to build and maintain functioning and impactful networks in a globalized world, using the example of the Erasmus+ funding scheme of European Alliances.  
Corresponding Contact: Viktoria Kurnosenko, Universität Hamburg ([viktoria.kurnosenko@uni-hamburg.de](mailto:viktoria.kurnosenko@uni-hamburg.de))

## **1.2 Transnational teaching and learning: Joint teaching projects (Room: N0065/67)**

This workshop will showcase different joint study projects between Universität Hamburg teaching staff in collaboration with their international partners. With various approaches to joint teaching and learning, the workshop participants will discuss examples of blended-learning and teaching as well as COIL projects. Individual joint teaching projects are a way of connecting and internationalizing students and lecturers besides a semester abroad, they diversify the curriculum and allow for different approaches to learning.

The goal is to give an overview of what is possible, hear about activities at the partner institutions, and inspire the participants to facilitate innovative joint teaching projects in the future.

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13:00 Lunch (Room: N0075)

14:30 **Workshop 2** (two parallel sessions)

### **2.1 Exploring collaboration with UK universities (Room: N0071/73)**

This workshop looks at challenges and opportunities for collaboration in research and student mobility with universities in the UK post-Brexit. With political changes, changes in access to funding but also new opportunities, the higher education sector faces a unique set of circumstances that require innovative approaches to foster continued collaboration. The discussion will consider common goals and interests, funding solutions, navigating regulatory changes (e.g. regarding visa) and discuss which measures are most effective in ensuring a sustainable partnership between all partners. We seek to empower attendees with actionable strategies and creative solutions for navigating the new academic landscape. Together we will explore the opportunities that collaborations bring to research and student mobility in the face of a changing world.

Corresponding Contact: Antje Katzschnier, Universität Hamburg ([antje.katzschnier@uni-hamburg.de](mailto:antje.katzschnier@uni-hamburg.de)) & Claire Mulholland, University of Leeds

### **2.2 Enabling young researchers to network internationally (Room: N0065/67)**

International networking opportunities for early career researchers lead to better engagement with scholars from diverse cultural backgrounds, a deeper understanding of global challenges and may generate innovative solutions. Collaborating with international peers enhances the credibility and reach of research projects, opening doors to international funding opportunities and high-level publications. Furthermore, interdisciplinary networking facilitates a unique fusion of ideas from different domains, enabling the development of multifaceted approaches to complex problems.

The purpose of this workshop is to exchange ideas on how to best support early career researchers in their intention to establish sustainable international partnerships, effectively communicate across cultural barriers, and navigate the challenges and opportunities that arise in interdisciplinary research. Partner institutions are invited to showcase their own initiatives.

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16:00 Refreshments (Room: N0075)

16:30

### **Workshop 3 (Room: N0006/8)**

#### **Sustainability and internationalization**

This workshop will discuss the interdependence of internationalization and sustainability. A key aspect when linking the two, is that measures are not limited to reducing travel and mobility. Internationalization is not an end in itself but serves the common good, the implementation of sustainability measures and general awareness are essential to tackling global problems.

After a brief overview of Universität Hamburg's approach to sustainability, the workshop will look at specific initiatives, collect partner initiatives and enable participants to discuss and bring forward own ideas to be implemented within the sustainability and internationalization nexus.

Corresponding Contact: *Eva Leptien (eva.leptien@uni-hamburg.de), Antje Katzschner antje.katzschner@uni-hamburg.de, Uwe Lübbermann, Universität Hamburg*

18:00

Free evening

### **Friday, 22 Sept. 2023**

9:00

Morning coffee&tea



Edmund-Siemers-Allee 1  
West Wing  
20146 Hamburg  
Room: 222

9:30

### **Workshop 4 (Room: 221)**

#### **Professional development and the internationalization of administrative staff**

Administrative and support staff outside the realm of the International Offices also face with intercultural challenges, language barriers, and often find themselves in diverse work environments. Understanding internationalization as a cross-sectional task involving the university community as a whole, this workshop looks at opportunities for administrative and support staff in particular to expose to international experiences and enhance intercultural skills. The internationalization of administrative and support staff is key to holistic internationalization strategies.

The workshop will discuss approaches to internationalization of staff, with a spotlight on the Trilateral Staff Exchange and Professional Development Program between Stellenbosch University, Northwestern University and Universität Hamburg and the aim to create opportunities for staff within the partner network in the future.

Corresponding Contact: *Eva Leptien, Universität Hamburg (eva.leptien@uni-hamburg.de)*

11:00

Refreshments (Room: 222)

11:30

### **Workshop 5 (two parallel sessions)**

#### **5.1 International university marketing (Room: 121)**

Universität Hamburg is currently strengthening its efforts in international university marketing. In this workshop, we hope to mutually explore effective strategies for promoting international university exchanges and fostering a culture of learning and collaboration between institutions worldwide. We believe a strategic approach for international university marketing can greatly enhance the institution's global presence and attract diverse and talented students as well as researchers from around the world.

Corresponding Contact: *Anna Fischer, Universität Hamburg (anna.fischer@uni-hamburg.de)*

## **5.2 The University and the region including non-university stakeholders (Room: 120)**

Universities have a significant impact on the region or city where they are located. They act as economic drivers by attracting students, researchers, and funding, leading to increased economic activity, job creation, and support for local businesses. Additionally, universities foster innovation and technological advancements, which contribute to the region's competitiveness and growth.

In this workshop we aim to discover the power of collaboration between universities, regions, including non-university stakeholders in proximity contexts, and explore how proximity facilitates knowledge exchange and joint initiatives, e.g. Association of North German Universities. We will discuss advantages of close connections between academia and the local community. Together, we will examine how universities can engage in meaningful connections that extend beyond geographical limitations.

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13:00 Lunch (Room: 222)

14:30 **Workshop 6** (two parallel sessions)

### **6.1 Upholding academic freedom, international partnership and friendship in times of geopolitical crisis (Room: 121)**

Against the background of the right to academic freedom, it is incumbent on the individual to act freely in international academia. At the same time, conducting research and collaborating internationally bear a great responsibility. It is the responsibility of universities to protect individuals, partners, third parties and the intuition itself from possible risks and dangers. This session will explore best practices and trends on how universities can empower their members to commit to universal values, ethical principles, and good academic practice and more securely engage in international exchange, collaboration and partnership.

Corresponding Contact: Jan Frömming, Universität Hamburg ([jan.froemming@uni-hamburg.de](mailto:jan.froemming@uni-hamburg.de))

### **6.2 Mentorship and leadership programs: Enabling future leaders (Room: 120)**

In this workshop, we plan to explore differences in employability for international and national students alike. Challenges can be language and cultural barriers, as well as a lack of a local network. For creating global citizens and future leaders, it is within the responsibility of comprehensive universities to prepare their students for the challenges of our world today. From within our partner network, we will learn about innovative approaches towards leadership as well as mentorship, invests in talented and motivated undergraduate students, giving them the knowledge, skills and experience to become active global citizens and future leaders.

Corresponding Contact: Ariane Hanrath, Universität Hamburg ([ariane.hanrath@uni-hamburg.de](mailto:ariane.hanrath@uni-hamburg.de)), Kai Hung, National Taiwan University, Ben Oldham, University of Leeds

16:00 Refreshments (Room: 222)

16:30 **Wrap-Up** (Room: 221)

**Panel Discussion** (Room: 221)

**Poster-walk** (Room: 221)

18:30 Farewell Reception (Room: 222)

## **Saturday, 23 Sept. 2023**

### **Boat Trip**

09:15	Departure Hotel Wagner
09:30	Departure Hotel Alster-Hof
10:00	Start Harbor Boat Tour
12:00	End Boat Tour

### **Excursion to the North Sea**

07:45	Meeting point: Theodor-Heuss-Platz 12, 20148 Hamburg, Gasstation Shell
08:00	Departure
10:00	Start guided walking tour
12:30	Lunch
15:00	Departure back to Hamburg
~ 17:00	Arrival Hamburg, Theodor-Heuss-Platz 12, 20148 Hamburg