

OFFICIAL TRANSLATION OF

“Fachspezifische Bestimmungen für den Masterstudiengang International Business and Sustainability vom 28. November 2018” (Amtliche Bekanntmachung Nr. 7, vom 6. Februar 2019)

**THIS TRANSLATION IS FOR INFORMATION ONLY –
ONLY THE GERMAN VERSION SHALL BE LEGALLY
VALID AND ENFORCEABLE!**

Subject-Specific Provisions for the Master of Arts in International Business and Sustainability

dated 28 November 2018

On 9 January 2019 in accordance with Section 108 subsection 1 of the Hamburg higher education act (Hamburgisches Hochschulgesetz, HmbHG), the Executive University Board of Universität Hamburg ratified the Revised Subject-Specific Provisions for the Master of Arts in International Business and Sustainability (MIBAS) that were adopted by the Faculty Council for the Faculty of Business, Economics and Social Sciences on 28 November 2018 in accordance with Section 91 subsection 2 no.1 HmbHG dated 18 July 2001 (HmbGVBl. p. 171) as amended 18 May 2018 (HmbGVBl. pp. 145 and 154).

Preamble

These Subject-Specific Provisions supplement the Examination Regulations of the Faculty of Business, Economics and Social Sciences dated 15 June 2016, as amended, which govern the Master of Arts (MA) degree programs and provide a description of the modules for the Master of Arts in International Business and Sustainability.

I. Supplemental provisions

Section 1

Program and examination objectives, academic degree, and implementation of the Degree Program

Section 1 subsection 1:

The Master of Arts in International Business and Sustainability focuses on the issue of the implementation of sustainability in international enterprises and in a two-year program prepares students for a challenging profession in multinational companies, international organizations, unions, or in science or academia. This university degree will permit students who achieve above-average grades to continue their studies in a doctoral degree program, which is essentially the prerequisite for a career in academia. The Degree Program concentrates not only on practical applications, but also on research through its strong focus on theoretical principles as well as methodological skills. On the one hand, this research focus is guaranteed because degree program professors have their own research specialties in the area of sustainability and international business, and on the other hand the required modules Research Methods and Advanced Research Methods and the major significance of the master's thesis greatly contribute to the overall success of the research focus of the Degree Program.

The Degree Program is intended to impart the following knowledge and skills to students:

- expertise in the fields of international business management and sustainability
- knowledge of relevant institutional frameworks and development of the ability to grasp the complex interactions that occur in an increasingly global economy
- development of the skills needed to create lasting value for both companies and society
- the skills to handle ethical dilemmas as well as knowledge of sustainable business management tools
- knowledge of basic concepts of economic analyses
- knowledge of fundamental methodological skills for empirical social research

Section 1 subsection 4:

The Faculty of Business, Economics and Social Sciences shall administer the Degree Program.

Section 3
Subject advising

Attending an introductory orientation module at the beginning of the program shall discharge the obligation to meet with a subject advisor.

Section 4
**Program and examination structure, modules,
and ECTS credits (ECTS)**

Section 4 subsection 2:

The structure of the two-year Master of Arts in International Business and Sustainability follows a modular structure and includes

- five subject modules, each consisting of one or more required elective courses;
- one module consisting of several elective courses; and
- the master’s thesis.

The following chart shows the degree program modules and the module plan:

MIBAS structure and module plan

Semester 1 30 ECTS credits	Semester 2 30 ECTS credits	Semester 3 30 ECTS credits	Semester 4 30 ECTS credits
Module I: Fundamentals of Management 24 ECTS credits, 4 required elective courses each worth 6 ECTS credits	Module III: Sustainability Management and Socioeconomics 18 ECTS credits, 3 required elective courses each worth 6 ECTS credits		Master’s thesis 30 ECTS credits, 6-month period for completion
	Module IV: International Management and Economics 18 ECTS credits, 3 required elective courses each worth 6 ECTS credits		
Module II: Research Methods 6 ECTS credits, 1 required elective course worth 6 ECTS credits	Module V: Advanced Research Methods 6 ECTS credits, 1 required elective course worth 6 ECTS credits		
	Module VI: Electives 18 ECTS credits, 3 required elective courses each worth 6 ECTS credits		

In the first, second, and third semesters, students have many options when structuring their master’s degree program. Generally, students are expected to earn 30 ECTS

credits each semester. The Master of Arts in International Business and Sustainability is structured as follows:

The Degree Program shall begin in the first semester with basic general courses designed to teach essential theoretical knowledge in the areas of business management (module: Fundamentals of Management) and methods (module: Research Methods).

Advanced courses in the modules Sustainability Management and Socioeconomics, International Management and Economics, as well as Advanced Research Methods are offered in the second and third semesters.

Moreover, MIBAS students may supplement their core studies by selecting from a wide variety of elective courses.

Section 5 Courses

Section 5 subsection 2:

All courses shall be held in English. The program director shall decide on exceptions to this rule. The course language shall be announced at the start of the course registration period as part of the announcement for course offerings.

Section 10 Number of attempts to pass an examination

Section 10 subsection 1:

Two examination dates per semester shall be offered for modules and courses that conclude with a written examination. One examination date per semester shall be offered for all other types of examinations.

Section 10 subsection 2:

Elective courses and required elective courses within a module may be changed. If an elective or required elective module is changed or no longer offered due to organizational reasons, examination attempts in other courses will not be counted.

Section 13 Completed coursework and module examinations

Section 13 subsection 1:

Courses may include required coursework such as the following:

- preparing material before or after a class in the form of short essays and exercises or
- short presentations in order to learn academic discussion skills

The type and amount of coursework to be completed shall be announced for the course at the start of the course registration period as part of the announcement for course offerings.

Completed coursework may be a prerequisite for course examinations. This will be set forth in more detail in the module descriptions.

Section 13 subsection 3:

The module examinations usually consist of one or more course examinations.

Section 13 subsection 6:

All examinations will be held in English. The program director shall decide on exceptions to this rule. The examination language shall be announced at the start of the course registration period as part of the announcement of course offerings.

**Section 14
Master's thesis**

Section 14 subsection 2:

Before students can begin work on their master's thesis, they must first earn a minimum of 60 ECTS credits.

Section 14 subsection 6:

The master's thesis may be written in either German or English. The primary assessor shall determine the language in which the master's thesis shall be written upon discussion with the student when the topic is assigned. Changing from one language to another within the thesis is not permissible.

Section 14 subsection 7:

Students have six months to write their master's thesis.

The master's thesis should generally be 60 to 80 pages long (approximately 120,000 to 160,000 characters).

Thirty ECTS credits shall be earned for the master's thesis. The thesis should normally be written in the fourth subject semester.

**Section 15
Evaluation of examinations**

Section 15 subsection 4:

If module performance is tested using several course examinations, then the overall module grade shall be calculated on the basis of the average grades for each component weighted according to the ECTS credits assigned to each.

Section 15 subsection 5:

The overall final grade for the master's degree shall be calculated from the average of the grades from the modules weighted according to the ECTS credits assigned to each module.

The overall grade “passed with distinction” will be awarded for outstanding performance. This is the case if the master’s thesis was awarded a grade of 1.0 and a student’s grade point average is 1.30 or better.

II. Module descriptions

The Master of Arts in International Business and Sustainability shall be comprised of the following modules:

Module: Fund Module type: required module, consisting of various required elective courses Title: Fundamentals of Management	
Objectives	<p>The aim of the module is to familiarize students with management and sustainability issues in an entrepreneurial context. Students will be in a position to theoretically and practically understand central management issues and to independently work and critically reflect on them. Furthermore, students will become familiar with the challenges and problems of sustainable management in order to be able to understand the business and economic relationships in detail and be able to work and critically reflect on the resulting conflicts of objectives of organizations.</p>
Contents	<p>Within the framework of the module, various required elective courses on selected aspects of management will be offered. Generally, the module is comprised of the following courses, which are offered regularly:</p> <ul style="list-style-type: none"> • Introduction to CSR • International Strategic Management • International Organizations • Management Accounting and Control • International Market Strategies • Finance and Investment • Sustainability and Management <p>The range of courses may be supplemented. A selection of courses that may be taken as part of the module shall be announced at the beginning of course registration. Students must successfully complete a total of four required elective courses in the module.</p>
Types of instruction	<p>The courses offered are usually held as lectures (2 credit hours per week) with an associated practical course (1 credit hour per week).</p>
Language of instruction	<p>The language of instruction is English. A different language of instruction must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Prerequisites for attendance	<p>None</p>

Applicability of the module	<ul style="list-style-type: none"> • MA in International Business and Sustainability (MIBAS) <p>The individual courses offered may be used for the following master's degree programs:</p> <ul style="list-style-type: none"> • MSc in Health Economics and Health Care Management • MA in Human Resource Management • MA in Labor, Economics and Society—Economic and Sociological Studies • MSc in Wood Science
Type, number, prerequisites, and language of module/course examination(s)	<p>The individual course examinations shall comprise the module examination.</p> <p>Type of examinations: Each of the courses offered in the module usually concludes with a written examination of at least 60 minutes in duration.</p> <p>Number of examinations: Four course examinations must be passed in order to complete the module.</p> <p>Examination prerequisites: None</p> <p>Duration of the examinations: The duration of the examination shall be determined by the examiner and announced at the beginning of the course registration period as part of the announcement of course offerings.</p> <p>Examination language: The examination shall be held in English. A different examination language must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Workload	<p>24 ECTS credits, as a rule four sub-modules or courses each worth 6 ECTS credits</p>
Recommended semester	<p>1st subject semester</p>
Module frequency	<p>Generally every winter semester</p>
Duration	<p>1 semester</p>

Module: Methods Module type: required module, consisting of various required elective courses Title: Research Methods	
Objectives	<p>The module is intended to familiarize students with basic methodological knowledge so that they can deal with complex issues in economics and the social sciences. Using entrepreneurial issues as examples, students will learn about complex analytical methods and how to independently apply them to complex issues. Furthermore, students should learn to understand the research design of existing studies and to reflect critically on them. Among other things, there will be a focus on the discussion of the advantages and disadvantages of specific research designs in order to be able to understand their suitability for certain issues.</p>
Contents	<p>Various required elective courses will be offered in the module. Depending on students' choices, the content of the module may include either:</p> <ul style="list-style-type: none"> • quantitative methods of (strategic) management: introduction to multivariate methods and the use of common statistical software packages or • analysis of and reflection on research literature: critical analysis of research results and of the research designs for these studies <p>A selection of courses that may be taken as part of the module shall be announced at the beginning of course registration. Students must successfully complete a total of one required elective course in the module.</p>
Types of instruction	<p>The courses offered are usually held as lectures (2 credit hours per week) with an associated practical course (1 credit hour per week).</p>
Language of instruction	<p>The language of instruction is English. A different language of instruction must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Prerequisites for attendance	<p>None</p>
Applicability of the module	<p>MA in International Business and Sustainability (MIBAS)</p>
Type, number, prerequisites, and language of module/course examination(s)	<p>The module examination shall take place within the scope of the selected course.</p> <p>Type of examination: Each of the courses offered in the module usually conclude with a written examination of at least 60 minutes in duration.</p> <p>Number of examinations: One course examination must be passed in order to complete the module.</p>

	<p>Examination prerequisites: None</p> <p>Duration of the examinations: The duration of the examination shall be determined by the examiner and announced at the beginning of the course registration period as part of the announcement of course offerings.</p> <p>Examination language: The examination shall be held in English. A different examination language must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Workload	6 ECTS credits
Recommended semester	1st subject semester
Module frequency	Generally every winter semester
Duration	1 semester

Module: SustMan Module type: required module, consisting of various required elective courses Title: Sustainability Management and Socioeconomics	
Objectives	<p>The aim of the module is to provide students with detailed and in-depth knowledge of sustainable management issues. Among other things, this involves the development of far-reaching, theory-based competencies in the areas of international corporate management and sustainability. This includes knowledge on how to deal with ethical issues, sustainable reporting and reporting systems, sustainable financing and financial market design, and issues relating to the sustainable use of natural resources. Students will learn to highlight central aspects of management from a perspective of sustainability and to identify, assess, and critically reflect on theoretical and practical implications of sustainable management.</p>
Contents	<p>Various required elective courses are offered as part of the module. Generally, the module is comprised of the following courses, which are offered regularly:</p> <ul style="list-style-type: none"> • Applied Business Ethics • International CSR Reporting • International Normative Framework on Sustainable Management • Industrial Ecology • ESG and Capital Markets • Business and the Natural Environment <p>Supplemental courses on current topics of sustainable management will also be available.</p> <p>A selection of courses that may be taken as part of the module shall be announced at the beginning of course registration.</p> <p>Students must successfully complete a total of three required elective courses in the module.</p>
Types of instruction	<p>The specific type of instruction will depend on the courses that are offered. As a rule, these include the following:</p> <ul style="list-style-type: none"> • lecture (2 credit hours per week) and practical course (1 credit hour per week) (6 ECTS credits) • seminar (2 credit hours per week) (6 ECTS credits) <p>Students must successfully complete at least one seminar in the module.</p>
Language of instruction	<p>The language of instruction is English.</p> <p>A different language of instruction must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Prerequisites for attendance	None

Applicability of the module	<ul style="list-style-type: none"> • MA in International Business and Sustainability (MIBAS) <p>The individual courses that are offered may be used for the following master's degree programs:</p> <ul style="list-style-type: none"> • MSc in Health Economics and Health Care Management
Type, number, prerequisites, and language of module/course examination(s)	<p>The individual course examinations shall comprise the module examination.</p> <p>Type of examinations: Courses that are held as lectures and practical courses usually conclude with a written examination of at least 60 minutes in duration. Courses that are held as seminars usually conclude with a term paper (10 to 20 pages) or with a presentation (at least 15 min. in duration) together with a written report (5 to 15 pages).</p> <p>Number of examinations: Three course examinations must be passed in order to complete the module.</p> <p>Examination prerequisites: None</p> <p>Duration and scope of the examinations: The duration and scope of the examinations shall be determined by the examiner and announced at the beginning of the course registration period as part of the announcement of course offerings.</p> <p>Examination language: The examination shall be held in English. A different examination language must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Workload	18 ECTS credits, as a rule three sub-modules or courses each worth 6 ECTS credits
Recommended semester	2nd and 3rd subject semesters
Module frequency	The module is offered every semester.
Duration	2 semesters

Module: IntMan Module type: required module, consisting of various required elective courses Title: International Management and Economics	
Objectives	<p>The aim of the module is to provide students with in-depth and comprehensive knowledge of the central issues and problems of international management. The focus here is on imparting theoretical knowledge, dealing in depth with central theories and concepts, and using theory-based approaches to handle specific entrepreneurial issues that arise in the context of international management. These include issues of international accounting for multinational corporations, strategic marketing decisions and consumer behavior, the management of innovations, and management issues in the public and nonprofit sectors. Students will be taught to recognize complex issues of international business management, to reflect critically, and work independently.</p>
Contents	<p>Various required elective courses are offered as part of the module. Generally, the module is comprised of the following courses, which are offered regularly:</p> <ul style="list-style-type: none"> • International Accounting and Controlling • Consumer and Management Decisions • Innovation Management • Group Accounting and Controlling • Recent Challenges in Managing Public and Nonprofit Sectors • Strategic Human Resource Management • Organizational Behavior and Leadership <p>Supplemental courses on current topics of international management will also be available.</p> <p>A selection of courses that may be taken as part of the module shall be announced at the beginning of course registration.</p> <p>Students must successfully complete a total of three required elective courses in the module.</p>
Types of instruction	<p>The specific type of instruction will depend on the courses that are offered. As a rule, these include the following:</p> <ul style="list-style-type: none"> • lecture (2 credit hours per week) and practical course (1 credit hour per week) (6 ECTS credits) • seminar (2 credit hours per week) (6 ECTS credits) <p>Students must successfully complete at least one seminar in the module.</p>
Language of instruction	<p>The language of instruction is English.</p> <p>A different language of instruction must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Prerequisites	None

for attendance	
Applicability of the module	<ul style="list-style-type: none"> • MA in International Business and Sustainability (MIBAS) <p>The individual courses that are offered may be used for the following master's degree programs:</p> <ul style="list-style-type: none"> • MSc in Health Economics and Health Care Management • MA in Human Resource Management
Type, number, prerequisites, and language of module/course examination(s)	<p>The individual course examinations shall comprise the module examination.</p> <p>Type of examination: Courses that are held as lectures and practical courses usually conclude with a written examination of at least 60 minutes in duration. Courses that are held as seminars usually conclude with a term paper (10 to 20 pages) or with a presentation (at least 15 min. in duration) together with a written report (5 to 15 pages).</p> <p>Number of examinations: Three course examinations must be passed in order to complete the module.</p> <p>Duration and scope of the examinations: The duration and scope of the examinations shall be determined by the examiner and announced at the beginning of the course registration period as part of the announcement of course offerings.</p> <p>Examination language: The examination shall be held in English. A different examination language must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Workload	18 ECTS credits, as a rule three sub-modules or courses each worth 6 ECTS credits
Recommended semester	2nd and 3rd subject semesters
Module frequency	The module is offered every semester.
Duration	2 semesters

Module: AdvMethods Module type: required module, consisting of various required elective courses Title: Advanced Research Methods	
Objectives	<p>The aim of the module is to provide students with in-depth methodological knowledge for the independent execution of empirical research projects. Students should be able to link sample issues derived from economics and social science theoretical approaches with empirical analysis methods and apply them in independent empirical research. In this module, students will be taught to apply advanced empirical research methods in economics and social science. Students can either acquire knowledge in econometrics, in particular, multivariate regression models, binary response models, and panel models or advanced knowledge of qualitative data collection and evaluation procedures, which will be presented, discussed, and applied on the basis of independent research projects.</p>
Contents	<p>Various required elective courses will be offered in the module. Depending on students' choices, the content of the module may include one of the following:</p> <ul style="list-style-type: none"> • quantitative methods in social science and economics • qualitative methods in social science • decisional theories <p>A selection of courses that may be taken as part of the module shall be announced at the beginning of course registration. Students must successfully complete a total of one required elective course in the module.</p>
Types of instruction	<p>The specific type of instruction will depend on the courses that are offered. As a rule, these include the following:</p> <ul style="list-style-type: none"> • lecture (2 credit hours per week) and practical course (1 credit hour per week) (6 ECTS credits) • seminar (2 credit hours per week) (6 ECTS credits)
Language of instruction	<p>The language of instruction is English. A different language of instruction must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Prerequisites for attendance	None
Applicability of the module	<ul style="list-style-type: none"> • MA in International Business and Sustainability (MIBAS) <p>The individual courses that are offered may be used for the following master's degree programs:</p> <ul style="list-style-type: none"> • MSc in Health Economics and Health Care Management
Type, number, prerequisites, and language of	<p>The module examination shall take place within the scope of the selected course. Type of examination:</p>

module/course examination(s)	<p>Courses that are held as lectures and practical courses usually conclude with a written examination of at least 60 minutes in duration or a term paper of 10 to 20 pages in length.</p> <p>Courses that are held as seminars usually conclude with a term paper (10 to 20 pages) or with a presentation (at least 15 min. in duration) together with a written report (5 to 15 pages).</p> <p>Number of examinations: One course examination must be passed in order to complete the module.</p> <p>Examination prerequisites: None</p> <p>Duration and scope of the examination: The duration and scope of the examination shall be determined by the examiner and announced at the beginning of the course registration period as part of the announcement of course offerings.</p> <p>Examination language: The examination shall be held in English. A different examination language must be announced at the start of the course registration period as part of the announcement of course offerings.</p>
Workload	6 ECTS credits
Recommended semester	2nd and 3rd subject semesters
Module frequency	The module is offered every semester.
Duration	2 semesters

Module: Elect Module type: required module, consisting of various required elective courses Title: Electives	
Objectives	Augmentation of expertise and/or methodological skills in accordance with students' interests
Contents	<p>Students can and should autonomously devise their own study program and set their own areas of concentration.</p> <p>In the electives module, students may therefore select and use additional courses from MIBAS or select modules and courses from other master's degree programs that are open to MIBAS and offered in the Faculty of Business, Economics and Social Sciences.</p> <p>Students may select foreign business language courses amounting to no more than 6 ECTS credits, provided that the courses are offered by Universität Hamburg.</p> <p>Students must successfully complete a total of three elective courses in the module.</p>
Types of instruction	Dependent on the courses selected
Language of instruction	Dependent on the courses selected
Prerequisites for attendance	Dependent on the courses selected
Applicability of the module	MA in International Business and Sustainability (MIBAS)
Type, number, prerequisites, and language of module/course examination(s)	<p>The individual course examinations shall comprise the module examination.</p> <p>Type of examinations: Dependent on the courses selected</p> <p>The specific type of examination shall be announced at the start of the course registration period as part of the announcement of course offerings.</p> <p>Number of examinations: Three course examinations must be passed in order to complete the module.</p> <p>Examination prerequisites: Dependent on the courses selected</p> <p>Examination prerequisites shall be announced at the start of the course registration period as part of the announcement of course offerings.</p> <p>Duration of the examinations: Dependent on the courses selected</p> <p>Examination language: Dependent on the courses selected</p>

	The examination language shall be announced at the start of the course registration period as part of the announcement of course offerings.
Workload	18 ECTS credits, as a rule three sub-modules or courses each worth 6 ECTS credits
Recommended semester	2nd and 3rd subject semesters
Module frequency	The module is offered every semester.
Duration	2 semesters

Module: Final module Module type: required module Title: Master's Thesis	
Objectives	<p>The master's thesis demonstrates the candidate's ability to independently tackle a particular problem within the purview of the MIBAS program within a set period of time using academic methods.</p> <p>The composition of a thesis is a central component of a university degree program. High standards of form and substance are placed on students. The goal is for all students to obtain sound methodological skills and substantive knowledge that will enable them to successfully complete their thesis. Mastering basic methodological skills is not only useful for writing a thesis, but also advantageous for our students in professional practice.</p>
Contents	<p>Students will be expected to formulate a research question (topic selection), work independently on the topic—that is develop a plan, conduct in-depth literature research, collect and evaluate data, and analyze literature and sources—and autonomously write a final academic thesis.</p> <p>Topics that are related to the foci of the MIBAS curriculum are permitted. Students may propose topics to the primary assessor when submitting their request to commence work on the master's thesis. The primary assessor shall officially assign the thesis topic to the student.</p>
Types of instruction	None
Language of instruction	German or English
Prerequisites for attendance	Before students can begin work on their master's thesis, they must first earn a minimum of 60 ECTS credits.
Applicability of the module	MA in International Business and Sustainability (MIBAS)
Type, number, prerequisites, and language of module/course examination(s)	<p>The master's thesis shall be the examination for the module. Students have six months in which to complete the thesis.</p> <p>The master's thesis should generally be 60 to 80 pages long (approximately 120,000 to 160,000 characters).</p>
Workload	30 ECTS credits
Recommended semester	4th subject semester
Module frequency	Ongoing
Duration	1 semester

Section 23

Effective date

These Subject-Specific Provisions shall become effective on the day following official publication by Universität Hamburg. They shall first apply to students commencing their studies in the Winter Semester 2019/20.

Hamburg, 6 February 2019

Universität Hamburg